

Emerging Trends In Communication In INDIA

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Abstract: With the advancement of technology, science and arts, the language is used freely by all the people for communication purpose. This is possible through the power of English, the global language as all language awaitable today in the medium of English. Education in India aims at all round development of the individual to enhance the better quality of life. English is not only the language of poetry, fiction, and drama but it is the language which works as a bare for expressing and learning the inventions and invasions in the field of science and technology. The global culture demands employs to be able to mix up with different cultures and habits. The communication abilities in English is essential in this world. The curriculum has been changed in many Indian universities for the improvement of communicative abilities. The changing and the challenging needs of the day cannot be achieved with traditional methods but only with emerging trends.

I. INTRODUCTION

India is a multi – lingual land where cultures have grown and flourished. The language ‘English’ entered India with the East Indian Company. Language has grown here by leaps and bounds and has become the official language of India today. It has been accepted by the educated people all over the country. With the advancement of technology science and arts, the language is used freely by all the people for communication purpose. Education is an enlightenment and empowerment by which the individuals are able to secure a better quality of life. In the remote past, education in India aimed at an all – round development of a student. But this was somewhat neglected in the Middle Ages. Again everyone, in this new India, realized that the equal growth of body, mind, intellect and soul is the ultimate learning process in this world of stress and strain. This is possible through the power of English, the global language, as all knowledge is available today in the medium of English.

Right from a very young age, a school-going child must be taught English along with moral values of life. Education is the field which used the language immensely without any hurdles in the process of enlightenment and the empowerment of the individuals. Education in India aims at all round development of the individual to enhance the better quality of life.

At a young age the child is being taught English along with moral values of life. A student needs to acquire the four skills of language – “LSRW.” They must be trained to get fluent English. The global culture demands the person to mingle with the people and the cultures. In this context, most of the problems are solved with the communication abilities in English. With the advent of latest trends the curriculum of English has been modified in many Indian universities for the improvement of communicative abilities of student. Use of modern electronic gadgets, devices and internet can only be possible with the well versed knowledge of English. So, English is not only the language of poetry, fiction and drama but it is the language which works as a bare for expressing and learning the inventions and invasion in the field of science and technology.

In the area of communication, we need to meet the following challenges which really made us to set in the emerging world.

A. CHALLENGE IN ENGLISH LANGUAGE TEACHING (ELT)

English language teaching is a continuous process which needs many changes from time to time. Earlier language was taught with an objective to inculcate speaking reading writing skills. But today its focus has been shifted to the means of

communication. This transition leads to the development of language skills like:

	FROM	TO
1.	Grammatical syntax	Functional approach
2.	Poem and prose as a text of comprehension	Poem and prose as a text of expression.
3.	Just depending on the print media for references	E-learning format where the database is the motivation.
4.	Organizing general English classes	Classes for English.
5.	The data base of digital technologies	The eve of technology is to reinforce the teaching style and method.

Table 1

II. EMERGING NEEDS

To solve the issue of fluency, there came into existence a method or communicative approach. The drawback with it was accuracy. Mother tongue friendly environment did not allow the learners to adapt themselves to it. The process of learning with efforts can never equal to that of efforts learning. The two methods also fell short of usual effect that strong memory much depends on the theory of association teacher no longer need to be physically present in the classroom. But can only be available for the classes on internet. The days are gone where the transfer of information was made in printed sources by asking students to memorize it. Information is now found mostly on online just one click away.

The global culture demands employees to be able to mix up with peoples of different cultures and habits. A mere-degree holder cannot be successful in this world of commerce, unless he has the knack of adaptability to unforeseen situations. Most of the problems are solved with the communication abilities in English at workplace. Taking the latest trends into account, the curriculum of English has been changed in many Indian universities for the improvement of communicative abilities.

III. USE OF ENGLISH IN INDIA

English is used in India in official, professional, personal and academic circle. India is a developing country trying to open its feathers in the sky of developed countries. Cultural hegemony and modernization has given new emerging trends in expansion of English language. In addition to it, use of internet and other electronic devices have opened gates of

accepting English as language of changing scenario. As the world is shrinking day by day and culture barriers are breaking. I think there is a great need of not only learning English but accepting new and emerging trends of English language learning and teaching. Today there is a shift towards functional approach and the latest is constructive approach. The functional approach taught the elements of this language through various functions rather than the topics of grammar. But then there was less re-enforcement to the teaching and learning process. As a result experts see constructivism as a better option to teach English as foreign language or second language.

Language is a part of society. It is not an isolated phenomenon it involves the physical, mental, emotional, oral and social development of the individual. At individual level learning a language can be effective only if it best matches learners' needs interests. To promote optimal development of second language competence it demands to be kept in account. 'What continent to be taught'. How much and to whom at societal level, historical and cultural settings. In the early days of technical innovations, teaching resources like audio cassettes, popular movie clips, video clips, online radio and television, YouTube, etc. were used as excellent media to illustrate varieties of spoken English. These resources presented samples of speech and mannerisms which helped to develop speaking as well as listening skills. Documentaries, interviews, educational narratives, newscast were welcomed as source for many difficult-to-find spoken English varieties.

IV. CONCLUSION

The changing and challenging needs of the day cannot be expected to be achieved with traditional methods. But with the analysis of the subject matter found necessary to describe it. The adaption of current trends of language learning and for communication is no longer the acquisition but it is the advent of technologies.

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