

Use Of Print Media In Teaching And Learning English At Senior Secondary Level

Saroj Bala

Phd Scholar, Rajasthan University,
Education Department, Jaipur

Abstract:

Language: Language is the medium through which we transits and communicate our ideas, feelings, courses of action and also various other types of information. English being one of the most widely accepted language for international communication plays a vital role in achieving the wider goal of interaction.

Purpose of this study: In this study I like to clear the idea that how can we teach our students English language through use of magazines and newspapers. I think teaching English using magazines articles and newspapers will be more interesting than teaching through books which made them boring. I have mentioned in this study the following points:-

Methodology used in research: The researcher has adopted survey method in this study.

As there is no any standardized tool found by the researcher so the self made

Questionnaire will be used in completing the study.

Areas of Using Print Media at Senior Secondary Level.

This check-list contains yes/no, procedure for measuring the adjustment level. For positive statements 1 and for negative statements 0 answer is given.

Sampling: 400 students from kendriya and private schools are taken including both boys and girls.

Statistics Used: Mean, SD, T-Test, Cut-Point, Co-Relation, Percentage etc. are used in this research.

Conclusion of the research: On the basis of the foregone analysis, certain facts emerge out which can be enumerated as conclusions of the research. As the present research work is used on the English learning and teaching of senior secondary 's students using newspapers and magazines so the effective methods of teaching and learning is found by the researcher through this study. The students of this level will be able to increase their capacity towards English vocabulary, word building, cloze test, and English grammar etc. This will enable them to cop up with the competitive exams also along with their learning communicative language.

I. INTRODUCTION

LANGUAGE

Language is the medium through which we transits and communicate our ideas, feelings, courses of action and also various other types of information. English being one of the most widely accepted language for international communication plays a vital role in achieving the wider goal of interaction. Understanding and social progress among the various types of common contents brought forth through the

media, the print media occupies a very significant position in reflecting the day-to-day, hour-to-hour happening in the society.

PURPOSE OF THIS STUDY

In this study I like to clear the idea that how can we teach our students English language through use of magazines and newspapers. I think teaching English using magazines articles and newspapers will be more interesting than teaching through

books which made them boring. I have mentioned in this study the following points:

IMPORTANCE OF ENGLISH LANGUAGE

The Value of Print Media in Language Learning:

Use of magazines:

Use of newspapers:

History of print media:

Future of print media in learning English:

Statement of the problem: *“Use of print media in teaching and Learning English at senior secondary level.”*

THE VITAL QUESTIONS ON WHICH THE STUDY IS BASED

- ✓ Is there any use of print media in governments and private schools at senior secondary schools?.
- ✓ Is the present teaching method is valuable in completing the aim of students.?
- ✓ Is present way of teaching English valid for students.?
- ✓ Is print media can be better option for teaching learning English.?

OBJECTIVES OF THE STUDY

- ✓ To find out the use of print media in government and private schools.
- ✓ To find out the use of print media in learning English among boys and girls at senior secondary schools.

HYPOTHESIS

- ✓ There is no difference in learning English through print media among boys and girls studying at kvs government schools.
- ✓ There is no difference in learning English through print media among boys and girls studying at private schools.
- ✓ There is no difference in learning English through print media in boys studying at kvs government schools.
- ✓ There is no difference in learning English through print media in girls studying at kvs government schools.
- ✓ There is no difference in learning English through print media in boys studying at private schools.
- ✓ There is no difference in learning English through print media in girls studying at private schools.
- ✓ There is no difference in learning English through print media among boys and girls studying at kvs government and private schools.

METHODOLOGY USED IN RESEARCH

The researcher has adopted survey method in this study.

TOOLS AND TECHNIQUES

As there is no any standardized tool found by the researcher so the self made

Questionnaire will be used in completing the study.

As the researcher was unable to find any relevant standardized instrument for this purpose she has to develop her own tool to study the use of print media in teaching and learning of English language at senior secondary level. A questionnaire was prepared to access the main point of study.

This tool was developed to measure the causes of using print media at senior secondary level students.

Areas of Using Print Media at Senior Secondary Level.

- ✓ Academic views
- ✓ Individual views
- ✓ School views
- ✓ Friends views
- ✓ Social views

In all these areas the researcher formed the statements to measure the factors of using print media. The researcher has prepared 100 items related to different areas

The whole process of the analysis can be regarded as the back bone of the phenomenon of test construction and standardized.

SCORING PROCEDURE

S. N.	Positive Statements	Negative Statements	Categories
1	One	Zero	Yes/No

Table 1

For measuring the use of print media among students of senior secondary level in kendriya vidhyalya and private schools the researcher has used self made tool in which a questionarie consisting 100 questions is framed. This check-list contains yes/no, procedure for measuring the adjustment level. For positive statements 1 and for negative statements 0 answer is given.

The researcher has made this check-list in five attempts after taking views from the experts.

OPNION FROM EXPERTS

First Step: In the first step researcher reviewed the related literature considering the problem of using print media at senior secondary level. Matter related to the problem is collected from various books, articles dissertations thesis. The books read by researcher were “Research Process in Education” by Fox, D.P.(1969), “The Research Process in Education” by Halt Riheast, “Methodology of Education Research New York P.167.by Good, Bars S. Cate. “Introduction in Educational Research” Longman, New York, P.P.34.etc.Material were also collected from the dissertations by Prveen Doshi and Ph.D thesis Dr.(Mrs.) Saroj Garge, Dr.(Mrs.) Sartia.

FIRST STEP

In the first step I have prepared a questionnaire containing 100 questions which are selected by researcher taking opinions from various educated persons.

SECOND STEP

In this step the Researcher collected material from journals, magazines, various books and internet suffering. The statements were given to 25 experts for checking errors and their views regarding the problem.

THIRD STEP

Now the researcher prepared self-made questionnaire consisting 75 questions and five areas which was given to the same experts who expressed their views regarding the problem.

FOURTH STEP

In this step some suggestions were taken by the researcher from 12 experts living outside the state and made some corrections in the present self made tool according to the requirement of those great men. The experts accepted only four areas presented by the researcher.

FIFTH STEP

On the views of the experts and some qualified teachers the researcher finalized 75 statements dividing these into five areas which are given below

S.N	Sectors	Selected Statements
1	Selected Statements	15
2	Financial Factors	15
3	Administrative Factors	15
4	Psychological Factors	15
5	Social Factors	5
Total	75	75

Table 2

On the basis of the t-value, items were selected and rejected. Thus on the basis of this criteria laid down for the selection or rejection of items were finally approved for the test, and were subjected to calculate reliability and validity of the test.

PREPARATION OF THE FINAL DRAFT

The final draft of the adjustment scale was prepared on the basis of the opinion of the experts. Finally the tool contains 75 statements the area wise number of the finally selected items is given in table:

AREA WISE NUMBER OF SELECTED STATEMENTS

S.N.	Sectors	Selected Item	Rejected Item	Total
1	Academic	15	5	20
2	Individual	15	5	20
3	School	15	4	19
4	Friends	15	5	20
5	Social Factors	15	6	21
6	Total	75	25	75

Table 3

VALIDITY

Item Validity was formed out but item test co-relation method, using Pearson's Coefficient of correlation taking 25% highest scores and 25% lowest scores and finally calculating value for the items.

RELIABILITY

Reliability of the scale was determined by split half method. The test was first divided into two equivalent halves and the correlation calculated for these half-test. From the reliability of the half-test, the self co-relation of the whole test was calculated by using Spearman Brown Prophecy formula. Test-re-test method also showed high reliability which is given in the following table.

Reliability, coefficient of the self made tool by Split Half method.

S.N.	N	Correlation	Reliability
1.	200	r=0.87	0.93

Table 4

PROCEDURE OF TEST

The students were asked to answer the statements of the questionnaires. The teachers were assured that their answer would be kept in secret. It was emphasized that the teachers give their frank opinion. It was emphasized that each and every answer to be answered and there is no right and wrong answer. So they should give frank opinion.

SAMPLE

Fattic Stephen said

"All imperials knowledge is in a fundamental sense, derived from incomplete observation and is therefore a sampling of experiences."

GOOD AND HALT 1962

Have studied "a sample as the name implies, is a similar representation of a large whole, the observation of some phenomena in complete detail would involve such a mass data, that analysis would be slow and tedious.

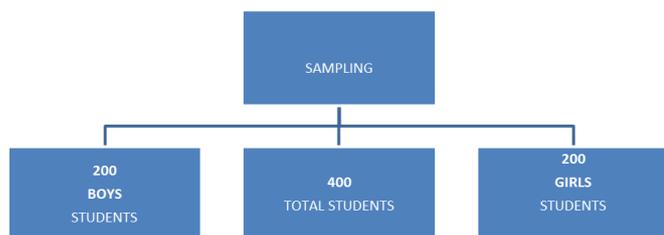
Sampling is a technique of selecting of a significant small group from a population which includes all the essential elements needed for investigation in hand. A sample would be representation of the whole universe.

PROCEDURE ADOPTED FOR THE SELECTION OF SAMPLE

In the present study the researcher has applied the 'purposive sampling method. P.S.M. can be considered a form of stratified sampling in which the selection of cases is governed by same criterion acting as a secondary control. Here the researcher selects a particular group or category from the population to constitute the sample because this category is considered to mirror the whole with reference to the characteristics in questions.

In the purposive selection the unit is chosen purposively, according to the specific objective of investigation. The main objective of the purposive sampling was to see the use of print media in schools among selected students of kendriya vidhyala and private schools of jaipur city only.

SAMPLING PROCEDURE



Scores for the study were calculated from analysis of questionnaire.

STATISTICAL TECHNIQUE USED

Mean and S.D. was used for forming different group of students on the bases of girls and boys.

MEAN

$$\text{Mean} = \frac{\sum x}{N}$$

The mean of a sample is a good mare likely to be good estimates of the corresponding. Population parameter then the other measure of central tendency.

STANDARD DEVIATION

$$\text{S.D.} = \sqrt{\frac{\sum fd^2}{N} - \frac{(\sum fd)^2}{N^2}}$$

$$\text{T-Value} = \frac{m_1 - m_2}{\sqrt{\frac{SD_1^2}{N_1} + \frac{SD_2^2}{N_2}}}$$

- M_1 = mean of first group.
- M_2 = mean of second group.
- SD_1 = standard deviation of first group.
- SD_2 = standard deviation of second group.
- N_1 = number of first group.
- N_2 = number of second group.

CORRELATION ANALYSIS

Correlation analysis was used to find out the use of print media i.e. magazines and newspapers among students including both boys and girls.

CONCLUDING STATEMENT OF THIRD CHAPTER

Method, Sample, Tools and Techniques are the important components of any research study. The researcher used the survey method for the description type of research. One Self Made Tool along with interview and observation technique were used in this study to collect the information from students.

DELIMITATION

- ✓ This study is limited only to the government and private schools located at jaipur city only.
- ✓ The study is limited only the selected print media such as:
The Times of India
The Hindustan Times
Indian Express
DNA Newspaper
India Today
Readers' Digest
The Outlook
The Week
ELT Journals
Educational Journal

This study emphasis use of print media in learning and teaching of vocabulary, grammar, syntax, word building, cloze test, and reading, writing etc. This study comprises

Five chapters:

- ✓ Introduction
- ✓ Review of related literature
- ✓ Methodology, tools and technique of research
- ✓ Interpretation and analysis of data
- ✓ Summary, conclusion and suggestions

The study will prove to be useful in ELT at the graduate level as useful as at the higher secondary level. The teacher can adopt the exercises used in this study to teach the various aspects of languages such as discussed above at professional level also. As media using print media in study will create interest among students.

II. CONCLUSION OF THE RESEARCH

On the basis of the foregone analysis, certain facts emerge out which can be enumerated as conclusions of the research. As the present research work is used on the English learning and teaching of senior secondary 's students using newspapers and magazines so the effective methods of teaching and learning is found by the researcher through this study. The students of this level will be able to increase their capacity towards English vocabulary, word building, cloze test, and English grammar etc. This will enable them to cop up with the competitive exams also along with their learning communicative language.

III. SUGGESTIONS

The present study is conducted within the area of only jaipur city but it can be enlarged at large scale also. This study

is based on normative survey method but it can be done using other methods also. This study is based on the questionnaire selected by research with own efforts but here interview or observation methods can be used. This research is based on the government and private schools only but it can be enlarged at only private and only government schools also. The sampling taken by the researcher is 400 but it can be enlarged by the other researcher. The further researcher can do this work using electronic media also. The other researcher can enlarge this study using more types of print medias. The study can be done on secondary level also.

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