

Influence Of Teaching Strategies On Job Satisfaction Of Hotel Managements Preachers

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Abstract: Hospitality teaching include all activity intended to bring about hospitality learning. A good theory and practical of hospitality teaching answer to the needs and condition of the hospitality learner. Learning takes place in the mind of the student as a result of the rapport or feedback between preacher and students.

Preacher talk is the hospitality jargon major input for students. The teacher should from moments to moment's practice modification tactics by slowing down the pace repeating stated in detail until a real rapport with the learners is made.

I. HOSPITALITY TEACHING STRATEGIES

Teaching strategies refer to the system, method techniques procedures and processes that preacher uses during the instruction. These are strategies the preacher employs to assists student learning. Strategy is the art and science of planning and marshalling resources for their most efficient and effective use. It is a method or plan chosen to bring about a desired future Such as achievement of a hospitality ultimate goal or solution to a problem.

There is a much effective research based upon hospitality strategies that aid hospitality development. Preacher need to be well versed in all of these teaching strategies and technique so that they can use the appropriate strategy for their purpose and vary instruction to make it interesting and enjoyable to the learners.

II. SELECTED HOSIPTALITY TEACHING STRAGERIES FOR THE STUDY

In education 'teaching and learning' have to go together towards the same destination called development. Here is an various strategies that would help instruction to satisfy the condition; Teaching has to be much more than imparting information through 'CHALK & TALK'.

- ✓ **EXPOSITION:** It is a technique of giving new information initially and then clarifying it in detail. It is the more than explanation.
- ✓ **REVIEW:** It is the mental process of going through some material after its initial learning.
- ✓ **GROUP DISCUSSION:** It means an exchange of ideas with all the members of the group participating in it accompanied by active learning.
- ✓ **ROLE PLAYING:** It is a task in which an individual or group enacts the role of others. It is an excellent strategy or technique helpful for studying guest behavior and hospitality learning.
- ✓ **PROJECT BRAINSTORMING:** Brainstorming is basically an activity designed to promote creativity .It is a form of discussion which enable the group to do collective creative thinking.
- ✓ **HOSPITALITY DEBATE:** in this technique the preacher select the speaker for and against the issue guides and prepare for the same and finally gets it staged for providing realistic experience to the rest of learners.
- ✓ **HOSIPTALITY WORKSHOP:** In a hospitality workshop persons have to engage in some productive task, Out of which something tangible can be created.
- ✓ **SEMINAR:** It is highly practical program me to a large groups in this technique a person presents a lecture on a specific subject.

III. JOB SATISFACTION

Job satisfaction of preacher is extent to which a job provides a general satisfaction to the preachers, Meet personal and professional needs and goals with appoint of view of status , general surroundings , social position or from all this combined .Job satisfaction represents a combination of positive and negative feeling that workers have toward their work. It is a result of various attitudes possessed by an employee toward his/ her job. It plays an important role in his job behavior of an individual. In these fields of education job satisfaction is a crucial factor in improving the quality of instruction, educational and research output and student - preacher relationship quality of education depends on quality and competency of teachers. It is true to say that, the preacher is heart of every educational success of an institutions is in the attainment of educational goals largely on the equality of teachers. The present study investigates job satisfaction in relation to one s attitude toward the manner of their work.

NEED AND SIGNIFICANCE OF THE STUDY: In today world just a few teaching strageries cannot make the impact or satisfaction on the student's .As the facilities have fast developed the influence of those affects the student's community also. Mere lecturing and explanation will not help a teacher to become an icon or power centre with them .Teaching profession is thus being challenged .As a hospitality preacher, the responsibility of him/her has got far reaching the consequences. Unlike other subject hospitality has got a tremendous power to influence the young hearts and minds. Hospitality is a very soothing and relaxing subject. It is the responsibility of the preacher to bring their attention and raise their interest in hospitality. So Hospitality preacher should posses a positive attitude towards different teaching strategies to teach creatively, efficiently and in a fruitful manner. Now days in many intuitions it has not been observed strictly. Due to the vast portions to be covered with short span of time many teacher are using only simple strategies to finish the portion. Their attitude impacted job satisfaction also .Most of teachers is reluctant to apply certain difficult and creative strategies effiently and some have no capability or knowledge to use them effectively. Their attitude may lead to anxiety, tension stress and s and dissatisfaction with the job which may lessen their peace of mind and happiness in life. Therein lies the importance of this paper.

STATEMENT OF PAPER: Attitude towards teaching strategies and job satisfaction of HOSITALITY PREACHERS.

OPERTIONAL DEFINATION OF KEY TERMS:
Attitude – Attitude is the positive or negative effect associated with some psychological objects .The attitude is a personal disposition which impels an individual to react to an object, situation or proposition in favorable or unfavorable ways

Teaching strategies: Teaching strategies are the methods we use to allow leaners to access the information we are teaching.

Job satisfaction: It is a complex phenomenon, having multiple inter co related casual factors personal, social cultural and economic. Job satisfaction involves liking for the work and acceptance of work pressure and aspiration connected with tat work.

IV. HYPOTHESES OF THE STUDY

- ✓ There exists significant correlation between attitude towards teaching strategies and job satisfaction of hospitality teachers.
- ✓ There exists significant correlation between attitude towards teaching strategy and job satisfaction of male hospitality preachers.
- ✓ There exists significant correlation between attitude towards teaching strategy and job satisfaction of female hospitality preachers.

V. OBJECTIVES OF THE STUDY

- ✓ To finds out whether there is any relationship between attitude towards teaching strategies and job satisfaction of hospitality preachers.
- ✓ To finds out whether there is any relationship between attitude towards teaching strategies' and job satisfaction of male hospitality preachers.
- ✓ To finds out whether there is any relationship between attitude towards teaching strategies' and job satisfaction of female hospitality preachers.

VI. METHODOLOGY

The present study is survey study.

VII. VARIABLE OF THE STUDY

- ✓ Attitude towards teaching strategies'
- ✓ Job satisfaction

VIII. POPULATION AND SAMPLE

The population of the study consists of all the hospitality preachers teaching in CALICUT and WAYANAD district. Sample is 170Selected hospitality preachers in Calicut and Wayanad district.

IX. TOOLS USED IN STUDY

- ✓ Hospitality Teachers attitude towards teaching strategies' scale.
- ✓ Preachers job satisfaction inventory.

X. STATISTICAL TECHINQUE USED:

Statistical technique used is Karl pear sons' product moment correlation.

ANALYSIS

HYPOTHESES 1

There exists significant correlation between attitude towards teaching strategies and job satisfaction of hospitality teachers.

Variables	Number	Degree of freedom	Correlation	Significance at 0.01%
Hospitality preachers attitude towards teaching strategies and Job satisfaction	170	168	0.69	Significant

Table 1: The data and the result of objectives

INTERPRETATION

There exists a significant positive correlation between attitude towards teaching strategies and job satisfaction of hospitality preachers.

HYPOTHESES 2

There exists significant correlation between attitude towards teaching strategy and job satisfaction of male hospitality preachers.

Variables	Gender Number	Degree of freedom	Correlation	Significance at 0.01%
Hospitality preachers attitude towards teaching strategies and Job satisfaction	Male 52	50	0.60	Significant

Table 2: The data and the result of objectives two

INTERPRETATION

There exists a significant positive correlation between attitude toward teaching strategies and job satisfaction of male hospitality preachers.

HYPOTHESES 3

There exists significant correlation between attitude towards teaching strategy and job satisfaction of female hospitality preachers

Variables	Genders Number	Degree of freedom	Correlation	Significance at 0.01%
Hospitality preachers attitude towards teaching strategies and Job satisfaction	Female 118	116	0.72	Significant

Variables	Female	Degree of freedom	Correlation	Significance
Hospitality preachers attitude towards teaching strategies and Job satisfaction	118	116	0.72	Significant

Table 3: The data and the result of objectives three

INTERPRETATION

There exists a significant positive correlation between attitude towards teaching strategies and job satisfaction of female preachers.

XI. MAJOR FINDING OF THE STUDY

- ✓ There exists a significant positive correlation between attitude towards teaching strategies and job satisfaction of hospitality preachers
- ✓ There exists significant positive correlation between attitude towards teaching strategies and job satisfaction of male hospitality preachers.
- ✓ There exists significant positive correlation between attitude towards teaching strategies and job satisfaction of female hospitality preachers.

XII. EDUCATIONAL IMPLICATIONS OF THE STUDY

- ✓ The preachers should be thorough with the content area as well as the strategy they use to impart knowledge to the student.
- ✓ The preacher's communication with other hospitality preachers is a must in the effective implementation of the teaching strategies'. So it is recommended that language preachers should form a various club to discuss their teaching methods and strategies.
- ✓ It is felt that the present syllabus and curriculum are neither much influential to the learners nor interesting to them. It is necessary on the part of the concerned authority to change the syllabus immediately.
 - Job satisfaction more or less clearly affects teaching. Dissatisfied teachers would never be interested to experiment with innovative ideas in their classes Therefore their classes will be uninteresting for the students.
 - It is analyzed from the study that preachers who are neither competent nor interested in their concerned subjects are also not taking initiative to make use of new strategies for making classes interesting to the students.
 - Government and private authorities must take a positive step to increase the remuneration of the preachers. Preachers working in private institutions are very much constrained with work overloaded and are unhappy with the profession, When the basics problem are removed the positives outcome will come.

- Preachers should also purposely develop a positive attitude towards teaching strategies; It always comes into practice when they concrete on their teaching with involvement and a positive attitude.
- Preachers should undergo self evaluation about their teaching to make necessary correction and improvements for the further teaching. The satisfaction of the student community is very important.

XIII. CONCLUSION

Positive attitude towards teaching strategies' is a must for hospitality teacher to excel their career and have job satisfaction. The present study is on the attitude towards teaching strategies and job satisfaction of hospitality Preachers. The investigator believes that finding of the study

highlights the needs to adopt measure for improving the implementation of effective teaching strategies' by the hospitality preachers in Kerala. It also shows that attitude towards teaching strategies and job satisfaction are correlated.

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